

# Early Prevention of Urban Insecurity

## THE CPTED CLOUD OF DREAMS

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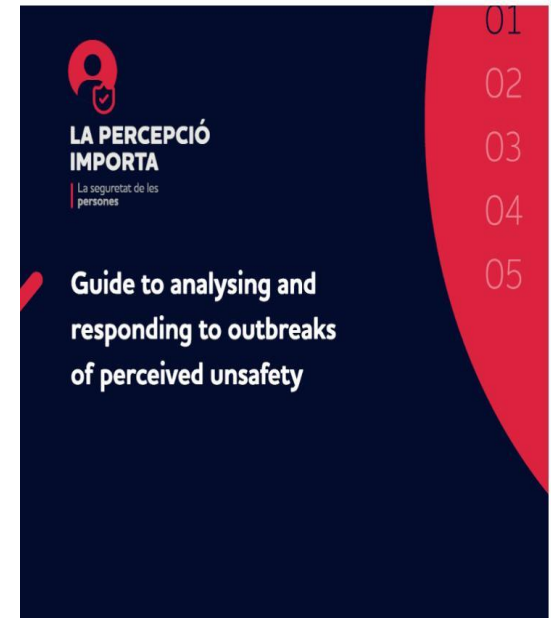


## ➤ THE PROBLEM OF URBAN INSECURITY

The cities and communities of the world face each day, in a more accentuated way, different environmental stressors such as social, economic, political, criminal and health crises, which increases the criminal opportunity and the perception of insecurity.

Reaction strategies are very important as well as those to prevent urban insecurity.

CPTED second and third generation considers the reduction of urban insecurity as an objective.





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## ➤ ¿WHAT IS CPTED?

CPTED is the acronym for **Crime Prevention Through Environmental Design** and it is a methodology, that for more than 50 years, seeks to reduce **opportunity crimes, fear perception and increase social cohesion** by modifying environmental variables

What is CPTED?

Macarena Rau

PBK  
PUBLIKA  
CONSULTING

CPTED  
Corporación Región LAC

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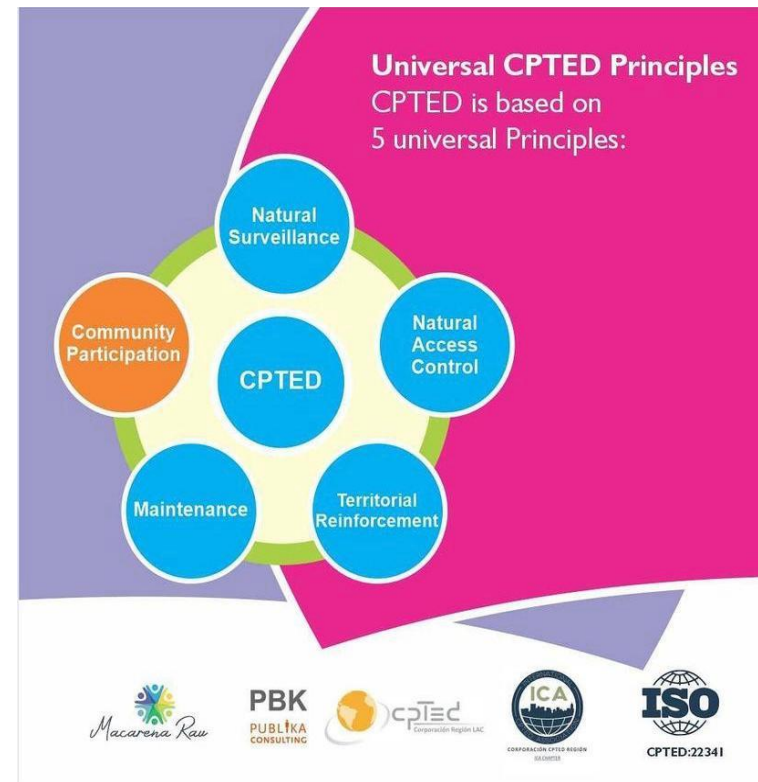


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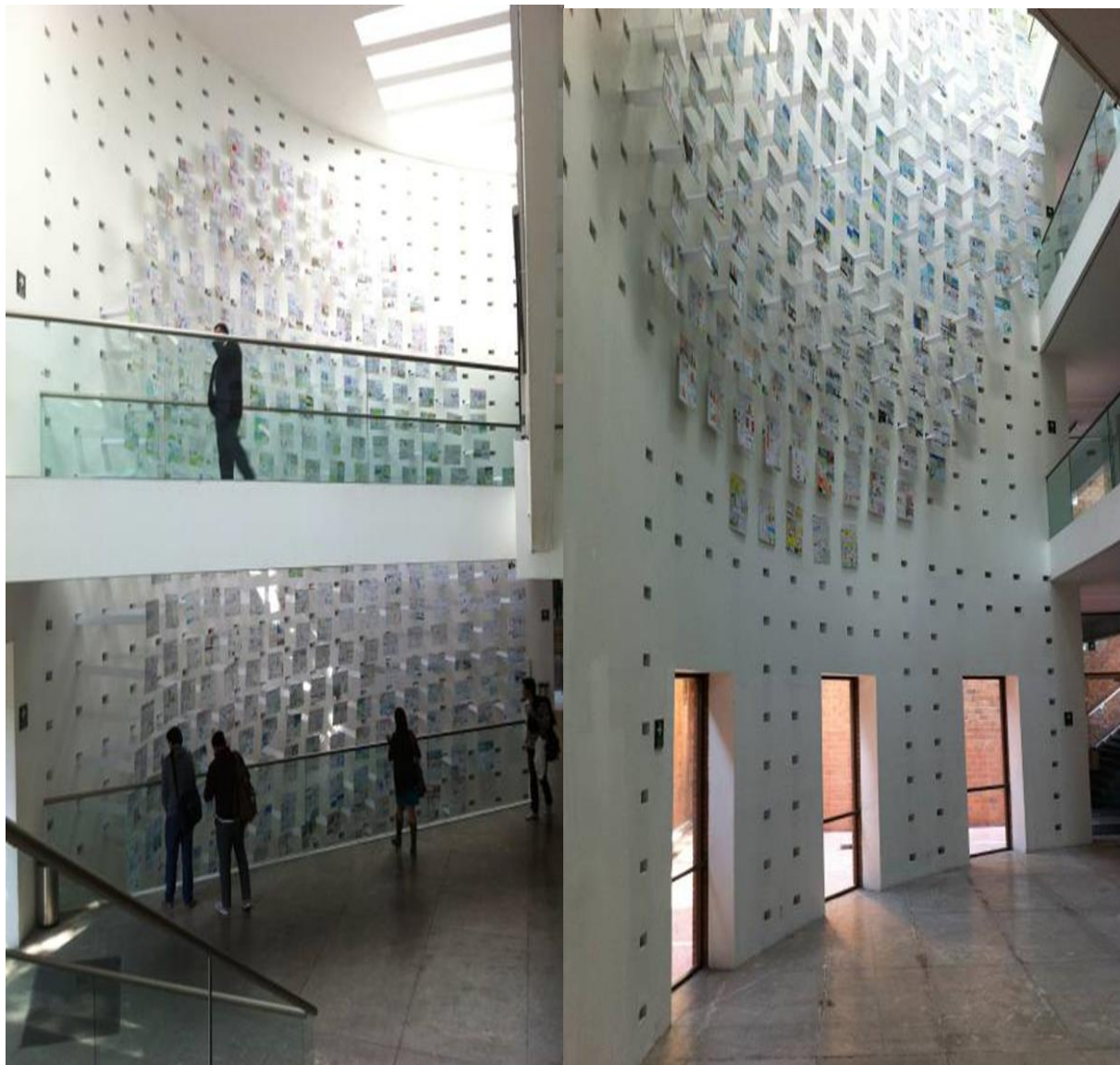
## ➤ ¿WHAT ARE CPTED PRINCIPLES?

- **CPTED first generation:** *natural surveillance, natural access control, territorial reinforcement, maintenance.*
- **Objective:** Reduce opportunity of crime
- **CPTED second generation:** *citizens participation.*
- **Objective:** Reduce fear perception and increase social cohesion.
- **CPTED third generation:** *public health, sustainability, self transcending*
- **Objective:** Increase laviability of towns and communities





- In the XV Biennial of Architecture in Chile in 2005, the first Cloud of Dreams was held.
- The initiative wanted to give leading participation to children with a simple activity, to draw how they dream the city so they could express and show their most meaningful dreams and perception.
- CPTED Region LAC seeks with this initiative to give voice to the Children and from there, take inputs to do actions that could become public policy to prevent urban insecurity perception.



- In November 2012, in Mexico City, International Conference "Building Safer Cities in Latin America", based at the Universidad Iberoamericana, allocated the Mexican Cloud of the dreams, with the participation of various international and national instances; private, academic, governmental and civil society.
- In this context, the activity called "The Mexican Cloud" was held: girls and boys dreaming their city, from fifth-year students of public and private primary schools in eighteen cities in the country, in collaboration with various civil society organizations.



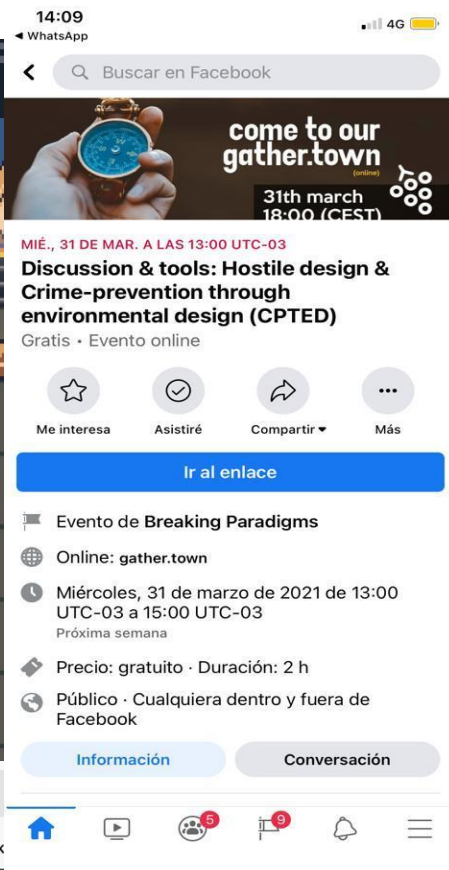
**MEXICO 2012**



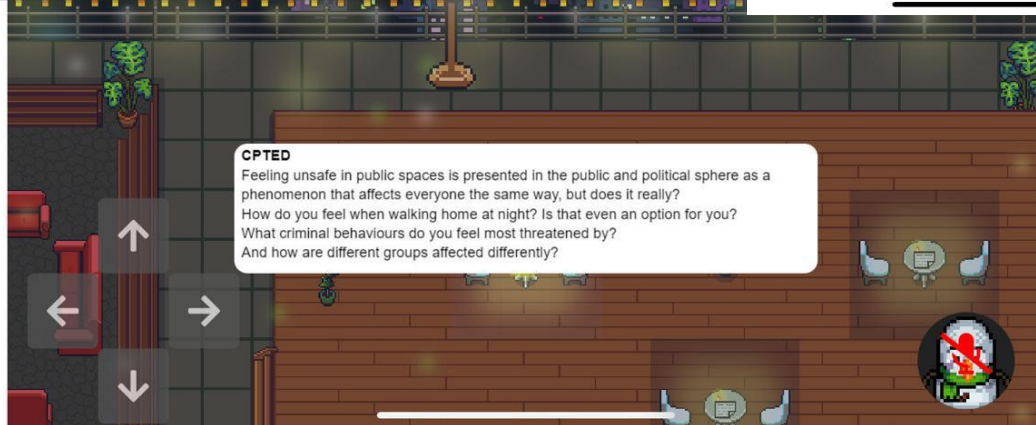
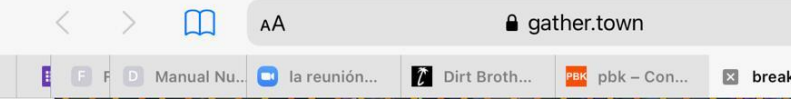
- The year 2017 “The Cloud” appeared within the framework of the CPTED conference “International Prevention and Safe Public Spaces” in the city of Tela, Honduras.
- The “Hodureña Cloud” was organized with the participation of children from the coastal area of Honduras.
- The Secretary of Security, selected the best drawing and financed its implementation. In this case the dream came true.



# HONDURAS 2017

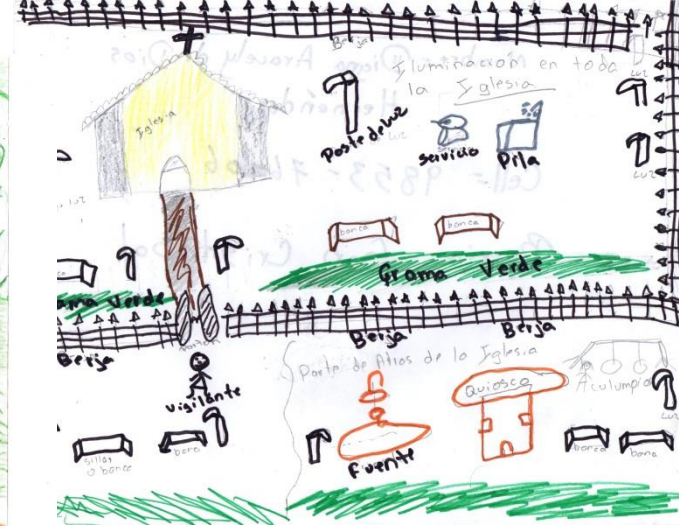


- Austria is in the process of Create a CPTED chapter,
- From the methodology they carried out
- This a first digital cloud made an application called Gather.
- Technology supports us when Physical presence is not possible



**AUSTRIA 2021: DIGITAL CLOUD**





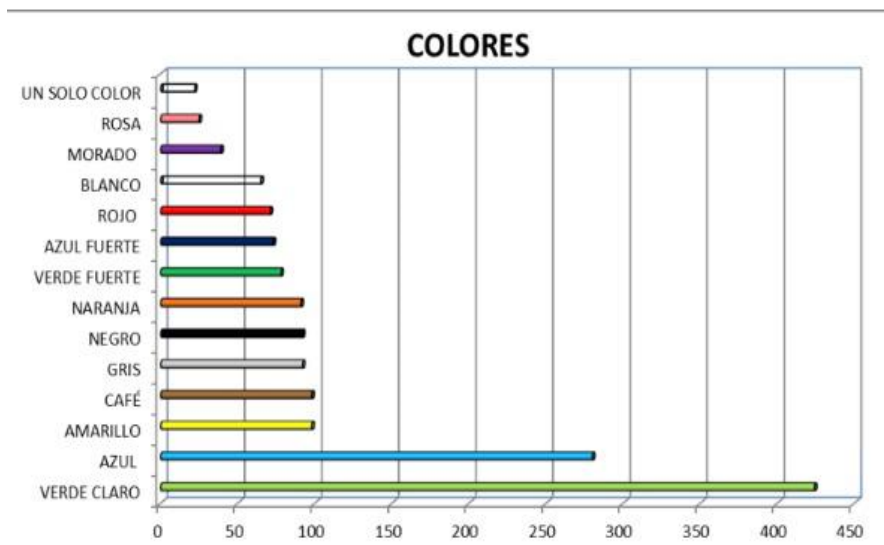
- In many cities in Latin America “Community Clouds” are made as part of the CPTED diagnoses,
- These local clouds are an important contribution of ideas and initiatives of children for the implementation of community improvement projects.



## COMMUNITARY CLOUDS



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## ➤ Drawings analysis

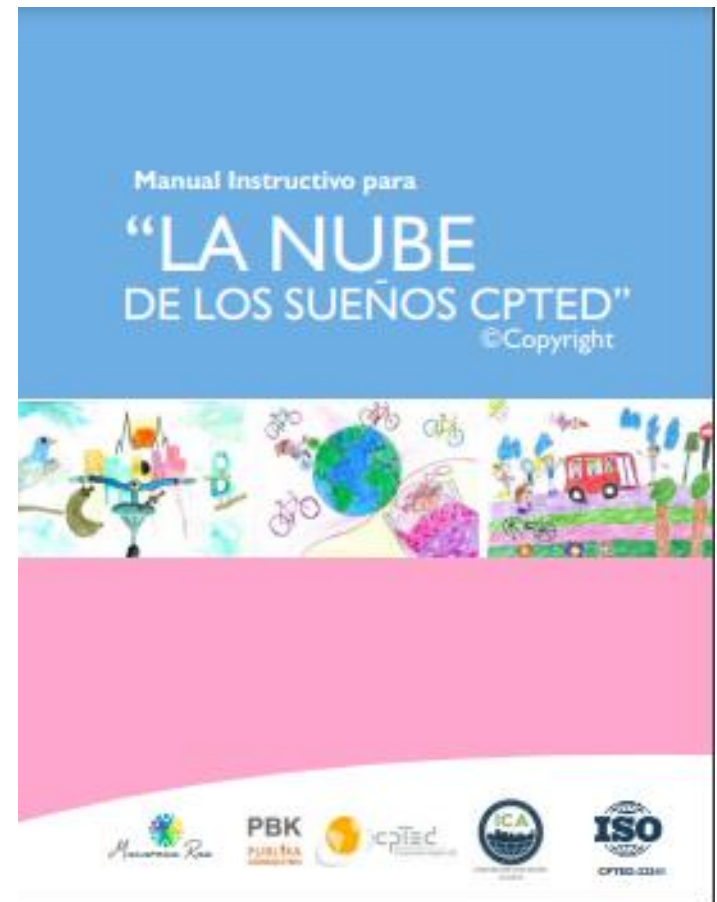
**7 filters of analysis within the Cloud of Dreams: repetition, geometry, color, messages, persons, intensity, isolated elements.**



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- The cloud of the dreams methodology was written in this Guideline and shared with UNICEF in year 2018.





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## Conclusions

- **The urban perception of safety is key to increase the quality of communities.**
- **Crime prevention and control plans oriented to reduce fear perception worldwide must integrate the study and knowledge of the perception of urban insecurity.**
- **3rd generation CPTED integrates psychological variables that contribute to community perception of safety and self development to increase habitability in neighborhoods.**